



**STEWARDSHIP COUNCIL
MEETING OF THE BOARD OF DIRECTORS**

Preservation Park, Nile Hall
668 13th Street, Oakland

September 15, 2011

**PUBLIC MEETING
12:30 p.m. to 3:00 p.m.**

WELCOME AND OVERVIEW

- 1) Call meeting to order
- 2) Invite Stewardship Council board members to introduce themselves
- 3) Declare quorum
- 4) Provide opportunity for conflict of interest disclosure
- 5) Discuss agenda for the meeting
- 6) Date of next board meeting is November 16, 2011 in Sacramento

GENERAL PUBLIC COMMENTS

- 1) Members of the public may address the board relating to any matter within the work of the Stewardship Council at this time.

Please note that public comments on the action items pertaining to the Watershed Planning Committee's recommendations of fee title donees and conservation easement holders will be heard at the time of the agenda item.

The Stewardship Council requests that every speaker:

- Complete a speaker card available and return it to staff
- Limit comments to three minutes

CONSENT AGENDA

- 1) Adoption of the minutes of the June 29, 2011 board of directors meeting (**ACTION**)
- 2) Approval of the Watershed Planning Committee's recommendation that the board of directors take the following actions (**ACTION**)
 - a) Approve an expenditure, not to exceed \$65,000, for the cost of LIDAR imagery of the lands recommended for donation to the Fall River Resource Conservation District and a portion of the retained lands which are adjacent to the donated lands in the McArthur Swamp planning unit, supplemented with topographic surveys where needed



- b) Delegate authority to the Executive Director to approve one or more contracts for such surveys for a total amount not to exceed \$65,000
- 3) Approval of the Watershed Planning Committee recommendation that the board of directors agree to the following actions **(ACTION)**
 - a) Fund up to two enhancement projects in the Humbug Valley planning unit to be implemented by the Maidu Summit Consortium prior to the Stewardship Council board making a possible fee title donee recommendation for the lands in that planning unit in an amount not to exceed \$200,000 assuming the Stewardship Council, Maidu Summit Consortium, and PG&E reach agreement on the projects and the grant terms
 - b) Delegate authority to the Watershed Planning Committee to approve the terms of the grant agreement with the Maidu Summit Consortium related to those enhancement projects
 - c) Delegate authority to the Executive Director to enter into an initial grant agreement with the Maidu Summit Consortium for pre-project planning activities related to future enhancements in the Humbug Valley planning unit in an amount not to exceed \$5,000
- 4) The dispute notice period for the foregoing actions shall be five business days following the distribution of the minutes of this meeting.

EXECUTIVE DIRECTOR'S REPORT

- 1) Report from Executive Director Allene Zanger

WATERSHED PLANNING COMMITTEE

- 1) Request for approval of the following fee title donee recommendations made by the Watershed Planning Committee **(ACTION)**
 - a) California Department of Forestry and Fire Protection (CAL FIRE) to become the prospective recipient of fee title to approximately 2,251 acres available for donation within eight parcels (Parcels 292-299) in the Cow Creek planning unit, and PG&E to retain fee title to approximately 15 acres available for donation within Parcel 293
 - b) Placer County to become the prospective recipient of fee title to approximately 15 acres within one parcel (Parcel 871) in the Lower Drum planning unit
- 2) Request for approval of the following conservation easement holder recommendations made by the Watershed Planning Committee **(ACTION)**
 - a) The Shasta Land Trust as the prospective organization to hold a conservation easement over the lands in the Cow Creek planning unit
 - b) The Placer Land Trust as the prospective organization to hold conservation easements over
 - i) The lands in the Lower Drum planning unit
 - ii) The lands in the Fordyce Lake planning unit that are located in Placer County



- c) The Nevada County Land Trust as the prospective organization to hold conservation easements over the lands in the Fordyce Lake planning unit that are located in Nevada County
 - d) The Mother Lode Land Trust as the prospective organization to hold conservation easements over the lands in the Middle Fork Stanislaus River planning unit
 - e) The Northern California Regional Land Trust as the prospective organization to hold conservation easements over
 - i) The lands in the Oroville planning unit
 - ii) The lands in the Philbrook Reservoir planning unit
- 3) Land Conservation Program Report
 - 4) Carrizo Plains Update

YOUTH INVESTMENT COMMITTEE

- 1) Report from Director of Youth Investment Steve Hagler

FIDUCIARY COMMITTEE

- 1) Report from the Fiduciary Committee
- 2) The Fiduciary Committee recommends that the board of directors take action on the following matters **(ACTION)**
 - a) That the board delegate authority to the Fiduciary Committee to approve a grant agreement with the Foundation for Youth Investment (FYI) not to exceed \$2.5 million for FYI to administer the Stewardship Council's grantmaking plan and certain youth program initiatives in 2012, consistent with the 2012 annual budget plan that will be approved by the Stewardship Council board
 - b) That the board approve the proposed grant term sheet with respect to a potential Stewardship Council grant of up to \$10 million to FYI to carry forward the Stewardship Council's Youth Investment Program, and delegate authority to the Fiduciary Committee to approve the grant agreement consistent with the approved term sheet

FINAL PUBLIC COMMENTS

- 1) Members of the public may address the board relating to any matter within the work of the Stewardship Council at this time.

BOARD MEMBER ANNOUNCEMENTS

- 1) Council board members may raise issues or communicate information of interest

ADJOURNMENT OF PUBLIC MEETING



STAFF REPORT

TO: Stewardship Council Board
FROM: Steve Hagler, Director of Youth Investment
DATE: September 8, 2011
RE: Youth Investment Program Grantmaking and Activities

EXECUTIVE SUMMARY

- 2011 Grantmaking Update: \$100,000 in Catalyst Fund Round 2 grant awards announced
- Site Visits: Staff continues to tour 2010 grant award programs
- Rue Mapp appointed to the Relevancy Committee of the National Parks Advisory Board
- Field Building: Relevancy convenings and youth staff participation in national initiatives

2011 GRANT FUNDS UPDATE

Staff selected eight organizations for grant awards, totaling \$100,000, in our 2011 Catalyst Fund Round 2. A list of award winners is included in your board materials.

The 2011 Impact Round 2 proposals are currently under review with the Youth Investment Committee. Final award announcements will be made by end of this month.

Infrastructure Fund applications for capital projects are currently under review. Final award announcements will be determined by the Youth Investment Committee by the end of November.

This year we received 241 full grant applications requesting \$14,667,239 in funding. Of these, 183 applications requested program funds, totaling \$5,398,553. The remaining 58 applications for funding, totaling \$9,268,686 were for infrastructure projects. As a reminder, the Stewardship Council plans to award a total of approximately \$2 million across all grant rounds in 2011, including FYI's Initiative Fund.

SITE VISITS

We have continued our efforts to visit 2010 program and infrastructure grant award winners. The visits were scheduled to coincide with opportunities that allowed us to see participants and programs in action. To date, we have visited 11 programs.

Site visits give staff the opportunity to witness a program's impact on youth. Stewardship Council staff and board are always encouraged to attend site visits.



RUE MAPP APPOINTED TO THE RELEVANCY COMMITTEE OF THE NATIONAL PARKS ADVISORY BOARD

Recently, Rue Mapp, Youth Investment Program Officer, was appointed to a two-year term of the National Parks System (NPS) Advisory Board. Chaired by UC Berkeley professor Dr. Carolyn Finney, the advisory board will help guide National Parks' efforts to engage diverse communities across the United States. Rue will participate in the planning and execution of Citizen Conversations to identify opportunities for the NPS to build new relationships in traditionally underserved communities.

FIELD BUILDING

Relevancy Convenings

As part of its ongoing efforts to create a road map, or logic model, for increased program relevancy among outdoor youth providers, the Foundation for Youth Investment (FYI) and the Sierra Health Foundation co-hosted an afternoon discussion at the Sierra Health offices in Sacramento. Attended by more than 60 Sacramento region providers, the goal of this event was to engage youth providers in a conversation about how they can be more relevant to the urban and diverse communities they serve. This meeting was the second of five regional meetings to be held throughout the state. Participants included Stewardship Council board members Chris Nota and Dan Odenweller. The meetings will culminate in a large conference on relevancy in the spring of 2012.

Native American Youth Providers Gathering

On September 26, the Foundation for Youth Investment and the Stewardship Council, in co-sponsorship with the Sierra Health Foundation, will convene a day long conversation with Native American youth program providers who are connecting, or interested in connecting, Native youth to nature and the outdoors. This meeting will be an opportunity to network and learn about what is working to engage Native youth in outdoor programs. The gathering will feature two tracks: 1) How to create a new effective outdoor program for Native youth. 2) How to expand your existing outdoor program to better serve Native youth.

This effort is led by Mary Adelzadeh and Manav Thapar, in partnership with Oakland's Native American Health Center. Board members are welcome to attend.

Participation in National Conferences, Events, and Initiatives

The Stewardship Council continues to build its nationwide network through its participation in several national initiatives:

- The Outdoor Nation conference gathered in the Presidio of San Francisco in July. Many alumni of Stewardship Council grantees were among the participants. Outdoor Nation is a national effort to create a nationwide network of young people who are engaging in the outdoors and considering issues affecting open space. FYI is partnering with the Outdoor Foundation to support youth to get outdoors.
- Steve Hagler took part in the Outdoor Retailer show, where he met with outdoor manufacturers and retailers to learn about efforts of the outdoor industry to connect the next generation to the



outdoors. What he learned there will help shape the strategic direction of FYI and the Stewardship Council.

- Staff will participate in the Children and Nature Network's National Conference with Richard Louv at the end of September. The conference is a gathering of national leaders in the movement to get youth outdoors.
- For the past four months, staff has been actively involved in advising The Nature Conservancy on the development of a national youth poll. The poll posed questions to young people about the barriers that keep minority youth from outdoor participation. Rue Mapp was a part of the poll development committee. FYI sponsored a local focus group that engaged East Bay youth. The findings of this poll confirmed much of what our research has shown over the years, but there are some interesting outcomes that provide greater clarity into the challenges and opportunities we face connecting youth to the outdoors. One of the most interesting findings is that youth who have had direct positive experiences in the outdoors are much more likely to consider themselves stewards of the environment. Highlights from the poll are available on FYI's website.